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Adrienne Papp RUNS a platform that releases latest news in entertainment and about people with extraordinary stories.

About the Author of all Spotlight Articles: Dame Adrienne Papp is a recognized journalist, economist and feature writer who has written for many publications including Savoir, Beverly Hills 90210, Malibu Beach, Santa Monica Sun, The Beverly Hills Times, Brentwood News, Bel-Air View, Celebrity Society, Celeb Staff, It Magazine, Chic Today, LA2DAY, West Side Today among many others. She is the President and CEO of Los Angeles / New York-based publicity company, Atlantic Publicity and publishing house, Atlantic Publisher. Adrienne writes about world trends, Quantum Physics, entertainment and interviews celebrities, world leaders, inventors, philanthropists and entrepreneurs. She also owns Atlantic United Films that produces and finances true stories made for theatrical release or the silver screen. Spotlight News Magazine is owned by Atlantic United, Inc. Dame Adrienne Papp is a member of the International Press Academy.

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SPOTLIGHT MEDIA PRODUCTIONS



EXPLOSIVE EVENING FROM ARTEM SPECIAL EFFECTS, By Adrienne Papp



By Adrienne Papp

Award-winning creates SFX at its headquarters in Perivale, London

On July 16, the award-winning special effects company Artem opened its doors in Perivale, London, to showcase a number of awe-inspiring physical special effects. From pyrotechnics to atmospheric, Artem demonstrated its full range of skills and on-field experience during the evening which culminated with a car being blown up.

Artem's wizards also displayed some of the equipment they make and use for their special effects including smoke guns and wind machines. Despite the summer weather, Artem's specialist team was also able to make it rain, but thankfully it didn't last! It was, however, their pyrotechnics which dominated the evening and stole the show. A particular highlight was the total destruction of a staff member's car, which was flipped over in the course of the explosion.



Artem held a number of competitions throughout the evening. Some notable highlights involved several brave volunteers getting 'shot at' whilst wearing specially-rigged jackets, with a prize going to the best 'stunt death.' A lucky few participants also went home with their very own face casts, made by the prosthetics division, as well as some gruesome bruises and wounds.

Some of Artem's complex creations for TV, and commercials were also on display. One of these, Churchill, the infamous TV Dog, was on hand to greet visitors on arrival. Some other highlights of the event included the more futuristic use of the giant robotic arm and Artem's 3D printers.



With a core staff of 30, Artem's specialist team of sculptors, engineers, prop-makers, pyrotechnicians, and artists worked hard to ensure the evening ran smoothly and safely.



With nearly 30 years' experience, Artem has recently worked on the special effects for Take That's 2015 Arena Tour and feature film *Macbeth*, starring Michael Fassbender. They have also created special effects for *Prometheus*, *Troy* and *Hot Fuzz*. Artem created the animatronics for the iconic Churchill Dog advertising campaign. In 2012, they helped to bring to life the enormous creative and logistical vision of the opening and closing ceremonies of the Olympics and Paralympics.

With divisions in London and Glasgow, Artem is an award-winning company that designs and delivers the full range of physical SFX for the creative industries in the UK and overseas. Artem operates across a range of industries, from film, TV and commercials, to live events, exhibitions and visitor attractions, providing all aspects of physical special effects, including all floor effects, atmospheric, prosthetics, props, models and miniatures, pyrotechnics, mechanical rigs and animatronics.



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