

New Client Packages

Atlantic Publicity produces powerful media to communicate your message to affluent and influential air travelers.



Reach CEOs and decision makers



Worldwide captive audience



Increase your visibility



Affordable and effective



Control the spin/message



Reach massive audience



Enhance your media presence



Leverage global brands

Carrier



Package A



Package B

American Airlines



Package C

American Airlines



In-Flight Segment

3 - Minute Talk Radio Interview

In-Flight Broadcast



2 Months

2 Months

2 Months Each

In-Flight Reach
(2 Month Period)



662,000 Passengers
3,353 Flights

8.4 Million Passengers
58,000 Flights

9.06 Million Passengers
61,353 Flights

In-Flight Print Listing



US Airways Magazine

American Way Magazine

Both Magazines

TV Networks



CNN & CNN Airport Network



30 Second Spots



**4 Total Airings
(2 Per Network)**

**4 Total Airings
(2 Per Network)**

**8 Total Airings
(4 Per Network)**

TV Reach



CNN Reaches 263 Million Viewers Annually
CNN Airport Network Airs at 2,000+ Gates (27+ Clubrooms)
at 50 US Airports