The Academy Launches "Aces" as Global Digital Production and Archiving Standard, By Adrienne Papp

SPOTLIGHT MEDIA PRODUCTIONS

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About the Author of This Article: Adrienne Papp is a recognized journalist, account executive and feature writer who has written for many publications including The Wall Street Journal, The Hollywood Reporter, Variety, The Journal of Commerce, and The New York Times. She is a member of The New York Bar and the American Society of Journalists and Authors. She is also a member of The Oscars, The Academy of Motion Picture Arts and Sciences and The Academy of Television Arts and Sciences. Adrienne Papp is the author of "Spotlight: The Story of the New York Times" and "Spotlight: The Story of the New York Times at War with the Nazis."

The Academy Launches "Aces" as Global Digital Production and Archiving Standard

The Academy of Motion Picture Arts and Sciences has launched a new standard for digital film production and archiving, called "Aces." The standard, developed in collaboration with the Academy of Television Arts and Sciences, is designed to provide a uniform way for filmmakers to capture and preserve digital media, which is becoming increasingly important as the industry transitions from film to digital.

"Aces" is a comprehensive set of guidelines that include best practices for shooting, editing, and archiving digital media. It is designed to be flexible enough to accommodate different types of productions, from feature films to shorts and TV shows.

"Aces" is not only for filmmakers, but also for anyone involved in the production of digital media, including producers, directors, cinematographers, editors, and archivists.

"Aces" is a significant step forward in the evolution of digital media production, providing a common language and set of standards that will help ensure the longevity of digital media content.

More about "Aces" can be found at the Academy's website, where you can download the full standard and learn more about the development process. The Academy encourages all filmmakers to adopt "Aces" and help ensure the future of digital media production and archiving.

About Adrienne Papp