SPOTLIGHT MEDIA PRODUCTIONS



12th Hollywood Black Film Festival Announces Opening and **Closing Night Films**



By Adrienne Papp

If Like

HBFF 2012 will open with World Premiere of "Note to Self' Starring Christian Keyes, LeToya Luckett, Richard T. Jones, Brian McKnight and Valarie Pettiford Festival Closes with "24 Hour Love" Starring Melinda Williams, Tatyana Ali, Flex Alexander, Chico Beynmon, Lynn Whitfield and Darius McCrary

On October 8, Tanya Kersey, Founder and Executive Director for The Hollywood Black Film Festival (HBFF) announced Note To Self will open the 12th Hollywood Black Film Festival on Thursday, October 25, 2011, 7pm, at the Montalban Theater,

1615 Vine Street, Hollywood, CA The festival will close with 24 Hour Love on Sunday, October 28 at 6 pm at the same location. HBFF 2012 runs October 25-28 in Hollywood, CA

Note to Self centers around a handsome and popular student-athlete who embarks on a journey of self-realization while navigating the choppy waters of a love triangle. The film stars Christian Keyes, LeToya Luckett, Richard T. Jones, Brian McKnight, Eva Marcille, Clifton Powell, Valarie Pettiford, Jason Weaver, Brely Evans, Sebastian Siegal, Willie Taylor, Mishon Ratliff, Brian McKnight, Jr. and more. Trey Haley directs from a script by Christian Keyes. ND Brown, Eric Tomosunas, Veronica Nicholas and Keith Neal are the producers. Gregory Anderson and Reginald Jones are the executive producers. The film is produced Tri Destined Studios and Swirl Films, and is being distributed by One Village/Image Entertainment.

Following the screening there will be a Q&A with the director, writer and cast, and a college-themed after-party will follow.

Closing Night will feature the world premiere of 24 Hour Love, which showcases seven stories of everyday people experiencing love, laughter, life and relationships of the heart ... the Good, the Bad and the Ugly. The film stars Melinda Williams, Tatyana Ali, Keith Robinson, Eva Marcille, Flex Alexander, Chico Benymon, Lynn Whitfield and Darius McCrary. Fred Thomas directs from a script by Don B. Welch. The producers are Eric Tomosunas and Don B. Welch.

Following the screening there will be a Q&A with the director, writer and cast. The festival wrap-party will follow.

About the HBFF

Founded in 1999, The Hollywood Black Film Festival aims to enhance the careers of emerging and established North American filmmakers through a public exhibition, competition program and industry panels. Known amongst the entertainment industry's powerbrokers as, "The Black Sundance," the festival brings independent works of accomplished and aspiring black filmmakers to an environment encompassing the mainstream Hollywood community and Southern California film-going audiences. The festival's goal is to play an integral role in discovering and launching independent films and filmmakers by bringing them to the attention of the industry, press and public.





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About the Author of This Article: Lady Adrienne Papp is a recognized journalist who has written for many publications including Savoir, Beverly Hills 90210, Malibu Beach, Santa Monica Sun, The Beverly Hills Times, Brentwood News, Bel-Air View, Celebrity Society, Celeb Staff, It Magazine, Chic Today, LAZDAY, West Side Todayamong many others. She is the President and CEO of Los Angeles / New York-based publicity company, Atlantic Publicity and publishing house, Atlantic Publisher. Adrienne writes about world trends, Quantum Physics, entertainment and interviews celebrities, world leaders, inventors, philanthropists and entrepreneurs. She also owns Atlantic United Films that produces and finances true stories made for theatrical release or the silver screen. Spotlight News Magazineis owned by Atlantic United, Incwith Adrienne



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