With Adrienne Papp





Dancing With The Stars

The hit TV show ran its ninth season and ranked No. 1 by Nielsen, with 40 million viewers. A winner is picked with Judges' scores and viewer votes. Celebrities and professional dance partners consider it a dream to enter, exhibiting unparalleled

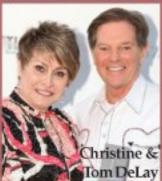


drive and stamina when competing on camera. Just practicing changes lives. A teary-eyed Kelly Osbourne, (Ozzy & Sharon's daughter) credited the show for her new found strength and personal

power. Co-host Samantha Harris said that Osbourne had become "a swan."

Donny Osmond was declared season 9's new champion, taking home the show's 'Mirror Ball' trophy saying, "the show has been a highlight" in his career. His

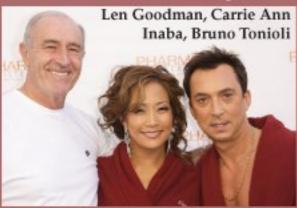




performance of the tango with his partner, Kym Johnson had Judge Carrie Ann Inaba nail it as "artistry in motion." Former Congressman and contestant Tom DeLay grabbed headlines by withdrawing during the third week of competition due to stress fractures in his feet. He returned to dance the Texas two-step routine he had hopes to perform.

A success formula

for the show are its opinionated judges; Bruno Tonioli, Carrie Ann Inaba, and Len Goodman; the 16 professional dancers who pair with 16 celebrities; the two hosts. Samantha Harris, and Tom Bergeron and

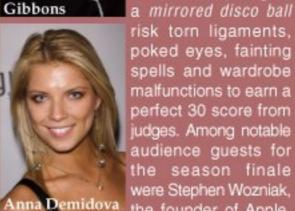


lots of glitter and spray tans. Because it's a 'reality show' there is nothing formulaic or predictable about it; participants call the shots and determine who stays and who goes each week. Viewers will never



dance like Julianne Hough, Cheryl Burke or Maksim Chmerkovskiy, but that's why we watch it. We relate to the stars and it's cool to know they are just like us. Actors and comedians, musicians, and reality personalities, also entrepreneurs and the where-are-they-now stars

-most start out as Frankensteins with two left feet and transform into graceful, twinkletoed Baryshnikovs. Stars competing for



Leeza



risk torn ligaments, poked eyes, fainting spells and wardrobe malfunctions to earn a perfect 30 score from judges. Among notable audience guests for the season finale were Stephen Wozniak, the founder of Apple, Denise Richardson, Jane Seymour, La Toya Jackson, Lisa Rinna, and Leeza Gibbons. Whitney Houston performed her very appropriate megahit. "I Wanna Dance with Somebody."



A huge attraction was the Gifting Lounge with services/ products Kyle Mathis, Sonya Dakar, Adonia Organics & Athena Skin Care Collections, Awareness Life, Fevi Reyes jewelry, Maya Meirav Haute Couture, NIKA water,

Rain Cosmetics, Sara l'Fae Haute Couture (with sexy lingerie that attracted Jane Seymour so much she just took it off a mannequin), The Sports Club / La, Zaharoff and others.

Jennifer West, Executive in Charge of Production from the BBC was just thrilled with the Gift Lounge and the fascinating people who supported it including Jennifer Cantrell, with her super-woman power of logistics, Bob Olejar, Bret McCartney and Atlantic Publicity.



Spotlight Media Productions offered media sponsorship while The Escapes Group gifted first class travels to exotic destinations. "Extraordinary with gorgeous details," said Kathy Ireland about the Lounge. "It is awesome and should happen every year," remarked Karina Smirnoff





while posing in her feathery light outfit. The biggest fan of the Gifting Suite was Donny Osmond who stated, "After three months of hard work thanks to Gifting

> services it was worth it." While Osmond was very keen to win the finals, it was not that surprising for the Gift Lounge to be crowned with such excitement. It attracted the attention of the stars and hailed as the "Best Gifting Of The Year" which title goes quite well with the "Best Show There il."



