

# SPOTLIGHT MEDIA PRODUCTIONS



## Ford Motor Company Fund Sponsors Grammy in the Schools® Live Concert

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By Adrienne Papp

**FEATURING: GRAMMY AWARD AND MULTI-LATIN GRAMMY AWARD**

**WINNER JUANES**

*Ford Motor Company Fund Grants Drive The Expansion of Musical Education Programs in Spokane, Tucson & Los Angeles.*

The 19th Screen Actors Guilds Award, 2013 Los Angeles, CA

Ford Motor Company Fund Sponsors Grammy in the Schools® Live Concert

The 2013 Golden Globe Awards

The International Press Academy 2012 Satellite Awards

The Caucus for Producers, Writers and Directors Hosts its Annual Award Dinner for the Biggest Names in Hollywood

Ford Motor Company Fund, a committed and long time supporter of innovative educational programs across the country, will once again award grants to the **GRAMMY Foundation®**. This year's grants will support the expansion of the **GRAMMY In The Schools®** program into target cities of Spokane, Wash., Tucson, Ariz. and Los Angeles.

### SPOTLIGHT MEDIA PRODUCTIONS

Sponsorship from Ford Motor Company will include the 4<sup>th</sup> Annual **GRAMMY In The Schools® Live! – A**



About Us

**Celebration Of Music & Education**; a concert featuring members of the **GRAMMY Camp – Jazz Session**, along with student alumni from **GRAMMY Camp**<sup>®</sup> and **GRAMMY Signature Schools**, with a

special guest performance by GRAMMY<sup>®</sup> and 17-time LATIN GRAMMY<sup>®</sup> Award winning artist **Juanes**. Taking place Feb. 6, 2013 at the University of Southern California's Grand Ballroom in Los Angeles, CA.



Support from Ford Motor Company will benefit three GRAMMY in the Schools<sup>®</sup> programs; GRAMMY Signature Schools<sup>®</sup>, a program that helps financially-challenged schools offer music programs for its students; GRAMMY Camp – Basic Training, a program that provides high school students with insight into careers within the music industry; and GRAMMY In The Schools<sup>®</sup> Live – A Celebration of Music and Education during GRAMMY week.



In its

## Ford Motor Company Fund

continued support of GRAMMY Foundation programs, Ford Motor Company Fund is awarding \$5,500 to schools in Spokane, Wash.; Tucson, Ariz.; and Los Angeles, that win needs-based **“Enterprise”** awards under the GRAMMY Signature Schools' program. Since launching the partnership, in 2008, Ford and the GRAMMY Foundation have awarded Enterprise awards to 15 schools throughout the country in addition to Ford's support of the national GRAMMY In The Schools program.

“Ford Motor Company Fund is proud to partner with the Grammy Foundation to continue our decades-long commitment to education”, said Jim Vella, president, Ford Motor Company Fund and Community Services. “Schools with music programs have higher test scores and graduation rates. Supporting music programs in schools is just another way Ford seeks to enhance and expand opportunities for young people throughout the U.S.”

“Our GRAMMY Signature Schools program is making a real difference in the lives of young people in public high school



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music programs across the country,” said Neil Portnow, president and CEO of The Recording Academy and the GRAMMY Foundation. “With the generous support of our partners, we’ve been able to grow this program’s reach, and further the GRAMMY Foundation’s commitment to fostering excellence in music education. That’s why we are proud to work with an organization that is committed to music like the Ford Fund.”



## ABOUT FORD MOTOR COMPANY FUND AND COMMUNITY SERVICES

Ford Motor Company Fund and Community Services works with community partners to advance driving safety, education and community life. For more than 60 years, Ford Motor Company Fund has operated with ongoing funding from Ford Motor Company. The award-winning Ford Driving Skills for Life program teaches new drivers through a variety of hands-on and interactive methods. Innovation in education is encouraged through programs that enhance high

school learning and provide college scholarships and university grants. Through the Ford Volunteer Corps, more than 25,000 Ford employees and dealers work on projects each year that better their communities in more than 20 countries.

## ABOUT THE GRAMMY FOUNDATION

The GRAMMY Foundation® was established in 1989 to cultivate the understanding, appreciation and advancement of the contribution of recorded music to American culture — from the artistic and technical legends of the past to the still unimagined musical breakthroughs of future generations of music professionals. The Foundation accomplishes this mission through programs and activities that engage the music industry and cultural community as well as the general public. The Foundation works in partnership year-round with its founder, The Recording Academy®, to bring national attention to important issues such as the value and impact of music and arts education and the urgency of preserving our rich cultural heritage. Campbell's Labels For Education program is proud to be the official education partner of the GRAMMY In The Schools program.



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Heritage. Campbell's Labels For Education program is proud to be the official education partner of the GRAMMY in the Schools programs.

About the Author of This Article: [Lady Adrienne Papp](#) is a recognized journalist who has written for many publications including Savoir, [Beverly Hills 90210](#), [Malibu Beach](#), [Santa Monica Sun](#), [The Beverly Hills Times](#), [Brentwood News](#), [Bel-Air View](#), [Celebrity Society](#), [Celeb Staff](#), [It Magazine](#), [Chic Today](#), [LA2DAY](#), [West Side Today](#) among many others. She is the President and CEO of Los Angeles / New York-based publicity company, [Atlantic Publicity](#) and publishing house, [Atlantic Publisher](#). Adrienne writes about world trends, [Quantum Physics](#), entertainment and interviews celebrities, world leaders, inventors, philanthropists and entrepreneurs. She also owns [Atlantic United Films](#) that produces and finances true stories made for theatrical release or the silver screen. [Spotlight News Magazine](#) is owned by [Atlantic United, Inc](#) with [Adrienne Papp](#) being the majority shareholder. Dame Adrienne Papp is a member of the [International Press Academy](#).



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Chastity

What a great idea!

Jan 18, 2013, 16:32

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Calvin

It is time that bigger corporations help education and art. I loved this article.

Jan 18, 2013, 16:33

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Les

It is very important that well known and large companies do something for the community. Everyone is better off by that!

Jan 18, 2013, 16:33

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Michelle

It's pretty nice of Ford to do this. I wonder how something like this can be done for other organizations.

Jan 18, 2013, 17:09

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Jonah

We are trying to find companies who would sponsor our foundation. it was informative to read this piece.

Jan 18, 2013, 17:17

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Sean

What a great idea!!!

Jan 18, 2013, 18:19

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